2014 annual report
children’s scholarship fund philadelphia

PHILADELPHIA children’s scholarship fund

K-8th Grade Scholarships Available For Low-Income Philadelphia Children

APPLICATION DEADLINE March 1, 2015

visit www.csfphiladelphia.org or call 215.670.8411
our mission

OUR CITY. YOUR CHOICE. THEIR CHANCE.

CSFP is a privately-funded program whose mission is to provide children from low-income Philadelphia families with financial access to quality, safe, K-8th grade, tuition-based schools, thereby increasing their long-term economic and social success. CSFP grants need-based scholarships to children from low-income Philadelphia families, all of which are awarded by random lottery.
a message from the board president & executive director

dear friends,

Children’s Scholarship Fund Philadelphia (CSFP) is now in its 14th year of local operation and going strong, with more than 5,000 children from low-income Philadelphia families currently attending great schools. This would not have been possible without a strong community of friends and supporters like you. Together, we have awarded over 18,500, K-8th grade students with scholarships to quality private and parochial schools.

These scholarships provide hope, opportunity and success for an otherwise underserved school population. Our ten year longitudinal study continues to find that CSFP students who leave our program in 8th grade go on to graduate high school on time and prepared at rates above 96%; and 85% of these students enter college or post-secondary school within one year of high school graduation.

This year was our most successful to date. In fall 2014, we welcomed the largest number of CSFP scholarship recipients in our history—5,000—to our program. This cohort included 2,000 new K-8th grade scholarship recipients, reflecting the completion of the third year of our ambitious Campaign for 10,000 Children. To support this growth, CSFP raised a record-breaking $4.1 million at our benefit hosted by Urban Outfitters, Inc., thereby increasing our visibility and forging new friendships and corporate partners. To highlight these important developments and other key CSFP initiatives, we have produced this annual report.

We could not have reached these milestones without the help and support from you, our CSFP community. Your friendship and leadership have inspired us to work even harder to give more children access to great schools. Your support has enabled positive change in the lives of thousands of our city’s children.

As we plan for the 2015-2016 school year and beyond, we look forward to offering hope, opportunity and success to many more families through our scholarships and enrichment activities. Thank you for all you do to help Philadelphia children.

Evie McNiff
President of the Board

Ina B. Lipman
Executive Director
FAMILIES APPLY
10,000 student applications were received for CSFP’s 4-year scholarships in 2014. CSFP spread the word about scholarship availability through local media, community organizations and schools.

CSFP CONDUCTS LOTTERY
CSFP used a randomized lottery to select 2,000 scholarship winners for the 2014-2015 school year, marking the third year of its Campaign for 10,000 Children.

FAMILIES SUBMIT DOCUMENTATION
Families provided documentation showing that they met CSFP’s 2014-2015 income guidelines and lived in Philadelphia. The maximum scholarship amount in 2014 was $2,250 per student.

FAMILIES CHOOSE SCHOOLS
CSFP parents selected from more than 185 diverse, private schools in the Greater Philadelphia area for these important foundational years of their children’s education. Schools must meet CSFP’s standards for participation.

STUDENTS BEGIN SCHOOL
5,000 K-8th grade students started the 2014-2015 school year at quality private schools with the help of a CSFP scholarship. CSFP made payments directly to schools after confirming that students’ attendance rates were above 90% and that families contributed at least $500 toward the cost of tuition.

FAMILIES PARTICIPATE IN CSFP ACTIVITIES
CSFP hosted supplemental educational activities in 2014, including the Weekend at the Academy of Natural Sciences, New Parent Forum, High School Workshop and Math & Writing Tutorial.
As a single, working mother, I am trying to prepare my sons for the future by providing them with the best educational opportunities. Due to the ongoing violence, lack of security, over-sized and unstructured classrooms and other challenges, a public school would not offer the opportunity for my boys to advance with their education. With your financial assistance, my children will have the opportunity to continue receiving an excellent quality of education in a safe environment.

CHERYL
MOTHER OF TWINS JOSHUA AND NOAH, 4TH GRADERS AT ST. PIUS X SCHOOL
CSFP SCHOLARSHIP STUDENTS

2001: 270
2002: 1,756
2003: 1,701
2004: 1,636
2005: 1,753
2006: 1,972
2007: 2,318
2008: 2,658
2009: 2,816
2010: 2,658
2011: 2,501
2012: 3,246
2013: 4,117
2014: 5,000

STUDENTS BY PHILADELPHIA ZIP CODE

- Far Northeast Philadelphia
- Near Northeast Philadelphia
- Upper North Philadelphia
- Bridesburg
- Kensington
- Richmond
- Roxborough
- Manayunk
- Germantown
- Chester Hill
- Olney
- West Philadelphia
- Lower North Philadelphia
- Center City
- Southwest Philadelphia
- South Philadelphia
- Navy Yard

STUDENTS

- 1-50
- 51-100
- 101-150
- 151-200
- 200+
CSFP students excel. CSFP students consistently perform at or above national averages in standardized math and reading tests, and over 96% of CSFP alumni who leave our program in 8th grade graduate high school on-time and prepared. About 85% of CSFP alumni enter post-secondary schools within one year of high school graduation. Their peers at Philadelphia public schools, however, have an average on-time graduation rate of about 60%. Many of those students do not graduate at grade level, making them ill-equipped to join the workforce or pursue higher education.
APPLY NOW!

PHILADELPHIA children’s scholarship fund

K-8th Grade Scholarships Available
For Low-Income Philadelphia Children

visit www.csfphiladelphia.org
or call 215.670.8411

application deadline
March 1, 2015
“My school is full of caring people, and has a structured environment, great opportunities, and fun learning style.”

JABRIEL
7TH GRADER AT GESU SCHOOL
### Financials: Statement of Activities

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<thead>
<tr>
<th>ASSETS</th>
<th>2014</th>
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**Total Assets**

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<td>$15,298,471</td>
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<tr>
<td>Total Net Assets</td>
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<th>TOTAL LIABILITIES &amp; NET ASSETS</th>
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<th>2013</th>
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</thead>
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<tr>
<td></td>
<td>$19,451,325</td>
<td>$15,315,414</td>
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campaign for 10,000 children
Our goal is to issue 10,000 new, four-year scholarships by 2016. With the tremendous demand from low-income Philadelphia families for their children to receive a quality education, and the availability of more than 15,000 empty school seats in quality area private and parochial schools, the need to scale our scholarship program is clear.

We are pleased to report that CSFP has raised more than $40 million in pledges and gifts for our Campaign for 10,000 Children. This represents 64% of our $62 million campaign goal, and includes early leadership gifts by The Maguire Foundation, The Lenfest Foundation, and Dorrance Hamilton and the Hamilton Family Foundation.
Children's Scholarship Fund Philadelphia would like to thank its donors for their shared leadership, vision and support of our Campaign for 10,000 Children. Donors contributing $1,000 and above are listed below. For a full list of CSFP Campaign donors, please visit csfphiladelphia.org/campaign-donors.

**VISIONARY SCHOLAR**
$1,000,000+
- Anonymous
- Artay, Inc.
- Children's Scholarship Fund (National Office)
- Mrs. Dorrance Hamilton and the Hamilton Family Foundation
- JKG Florida Business Corp.
- The Lenfest Foundation
- The Maguire Foundation
- Philadelphia Trading, Inc.
- PNC
- Wawa

**VALEDICTORIAN**
$500,000 - $999,999

**CORPORATE**
- ACE Group
- Glenville Capital Partners
- TD Bank

**FOUNDATION**
- Connelly Foundation
- SKY Community Partners

**INDIVIDUAL**
- Evie and John McNiff
- Betsy and Frank Polizzi

**SALUTATORIAN**
$100,000 - $499,999

**CORPORATE**
- Airgas
- Anonymous
- CIGNA
- Comcast Corporation
- Customers Bank
- Doe Run Dairy
- Dow Chemical
- Herr Foods
- Lincoln Financial Group

**FOUNDATION**
- The 25th Century Foundation
- American Federation for Children
- The Davis Family Foundation
- IGN Foundation
- Otto Haas Charitable Trust
- The Richard G. & Audrey A. Brinkman Foundation
- The Yearley Family Foundation

**SUMMA CUM LAUDE**
$25,000 - $99,999

**CORPORATE**
- Amoroso's Baking Company
- Anonymous
- Anthropologie
- Aquo America
- Day and Zimmermann
- Free People of PA
- J Becker Solutions
- JLT Towers Re
- Joyner Sportsmedicine Institute

**INDIVIDUAL**
- Jesse T. Amoroso
- Regina and Patrick Canfield
- Deborah and William Davis
- Susan and William Doran
- Carol and Jim Hovey

**Kessler Topaz Meltzer & Check**
- Laboratory Testing
- League Collegiate Wear
- Merck & Co.
- National Penn Bank
- NovaCare Rehabilitation
- Philadelphia Insurance Companies
- Pond Lehocky Stern Giordano
- Public Financial Management
- Range Resources Corporation
- Republic Bank
- Robert W. Baird & Co.
- SEI
- Select Specialty Hospital
- Technology Insurance Company
- UGI
- Universal Health Services
- Verizon Wireless

**FOUNDATION**
- Berwind Family Trust
- Christian R. and Mary F. Lindback Foundation
- The Grace S. & W. Linton Foundation
- Nelson Foundation
- Hamilton Family Foundation
- Hilda & Preston Davis Foundation
- The Jessie G.S. Simpson Trust
- Lawrence J. and Anne Rubenstein Charitable Foundation
- Leo Niessen, Jr. Charitable Trust
- Maurice Romy Foundation
- The Patricia Kind Family Foundation
- Robert Wood Johnson Foundation
- The Yearley Family Foundation
campaign supporters

Lynn and Jerry Lehockey
Marie and James Logue
Betsy and Peter Longstreth
Cindy and Arthur H. Miller
Lyn and David Montgomery
Muff and Peter Morse
Lisa and Ray Pennacchia

MAGNA CUM LAUDE
$15,000 - $24,999

CORPORATE
Aberdeen Asset Management
ACI Clinical
Altria Sales and Distribution
Aramark Corporation
Bravo Group
The Bryn Mawr Trust Company
CBRE
Drinker Biddle & Reath
Eureka Growth Capital
Flynn & O’Hara Uniforms
Safety National
Stradley Ronon Stevens & Young
Thomas Jefferson University Hospitals, Methodist
Verizon PA
Waste Management

FOUNDATION
Anne M. and Philip H. Glatfelter III Family Foundation
The C.W. Schrenk and Marjorie J. Schrenk Family Foundation
Clayman Family Foundation

INDIVIDUAL
Elizabeth and Lee Ainslie
Peggy and Christopher Bravacos
Kathryn and John Donnelly
Bonnie and Lon Greenberg
Sharon and Steve Harrington
Leslie Anne Miller and Richard Worley
Colleen and Jim Robinson
Debbie and Bill Sasso
Ruth and Bryant Vaders

MAGNA CUM LAUDE
$10,000 - $14,999

CORPORATE
Cohasset
Daniel Martin, Inc.

Direct Energy
Franklin Square Capital Partners
INSIGHT Pharmaceuticals
Murray, Devine & Co.
Philadelphia Phillies
Stantec
Sussman Automotive

FOUNDATION
Charles Wentz Carter
Memorial Foundation
The Dolfinger-McMahon Foundation
Helen D. Groome Beatty Trust
Kapp Family Foundation
The Le Vine Foundation
The Philadelphia Foundation
Seed The Dream Foundation, Marcy Gringlas and Joel Greenberg
Will and Jada Smith Family Foundation
Wright-Hayre Fund

INDIVIDUAL
Sheila and John Connors
Jessica and Mike Gerber
Franny and John Glomb
Celeste A. and Richard C. III
Susan Kim
Mary Ann and Joel Lawson
Lisa and Jamie Maguire
Anne and Jim Pickard

DEAN’S LIST
$5,000 - $9,999

CORPORATE
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Altus Partners
Ardmore Music Hall
Arena Strategies
Beneficial Bank
BNY Mellon
Campus Apartments
Cooke & Bieler
Del Frisco’s Double Eagle Steakhouse
Drexel University
GTPHL
Marcus & Auerbach
Osage Industries
Penn Liberty Bank
Philadelphia Energy Solutions
Softerware

FOUNDATION
Barra Foundation
Detwiler Family Foundation
Dream Makerz Foundation
eBay Inc. Foundation
Hess Foundation
Hollenstein Ross Family Foundation
The Laurenti Family Charitable Trust
Legacy Foundation
The Mill Spring Foundation
Nyduck Family Foundation
Patriarch Family Foundation
Paula Steinebach Trust

INDIVIDUAL
Sarah J. and David W. Andrews
Anonymous
Janet and Edward Antoian
Nancy and Ben Brodie
Vincent Curran
Jill and Richard Goldstone
Barbara Henkels
Carol and Gary Jensen
Maxine and Howard Lewis
Ina Lipman and Dan Pickens
Debbie and John D. Maine, Jr.
Robin and Roger Millay
Aileen K. and Brian L. Roberts
Margie and Andrew Rooke
Jesse Serventi
Lawrence S. Smith
Karen and John Stine II
Norma and Robert Strouse
Karen and Ralph H. Thurman
Patricia and John Walsh
Bonnie and W. Scott Warren

HONORS GRADUATE
$1,000 - $4,999

CORPORATE
Bentley Systems
CMS Companies
Coca-Cola Refreshments
E. P. Guidi
First Priority Bank
Grant Thornton
Herman Goldner Co.
Hsiri Therapeutics
J&J Snack Foods Corp.
JBC Associates
Kahn Development
L. Goodman Associates
LLR Partners
M&T Bank
Macquarie Holdings (USA)
MCMC
Meridian Bank
Philadelphia Eagles
SCP Private Equity Partners
Sovereign Insurance Group
Tasty Baking Company
UBS Wealth Management
Vincent Giordano Corporation

**FOUNDATION**
Caroline J. Sanders Trust #2
The George W. Rentschler Foundation
Girl Scouts of Southeastern PA
The Glassman Family Foundation
Jack Miller Family Foundation
Margaret G. Jacobs Charitable Trust
Margaret M. Santo Memorial Fund
Pfundt Foundation
The Right Angle Club
The Rittenhouse Foundation
Samuel P. Mandell Foundation
The Saturday Club
The William Penn Foundation
The Zeldin Family Foundation

**INDIVIDUAL**
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Patricia Beans
Martha Brady
Renee and David Brooks
Anne and Wilson Brown
Gretchen and Steve Burke
Jennifer and Augustus Carey
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Frank A. Chernak
Ellen and Winston Churchill
Lynda Claytor and
W. Anthony Hitschler
Anne Marie and Jim Corner
Beth and Patrick Coyne
Francesca and Bruce Dalglish
Lucy and Mike Danziger
Trina and John Davison
Rosaliee and John Dilullo, Jr.
Marlene and Eugene Epstein
Katharine and Bill Eyre
Ruthie and Tom Ferraro
Peter Flanigan
Judith Durkin and Charles Freyer
Heather and Kevin Gallagher
Kristin L. Gardner
Lou Ann and Mark J. Gleason
Sandra and Thomas Greenwood
Joanie and Bob Hall
Anne F. and S. Matthews Hamilton, Jr.
Donna Hamilton
Steven and Shelley Harris
Sarah and James Harrity
Heather and Ben Irons
Dorothy Mather Ix and Ray Ix, Jr.
Laura and Peter Johnson
Ann Gray and W. Mifflin Large
Elynn and Seth Lehr
Helene and Jerome Levin
Alexandra and Michael Lindberg
Kathleen and James Lynch
April and Robert Maranto
Victoria and Gregory Martin
Sharmain Matlock-Turner and
Anthony Turner
Ellen Mattlemore Kaplan and
Steve Kaplan
Susan and Darryl May
Bonnie and Peter McCausland
Donna and Brian McElwee
Mt. and Mrs. Jeff McGill
Jennifer McHugh
Nicole McInerney
Audrey McNiff
Leslie and Oliver Mellet
Barbara Munn
Georgiana W. Noll
Jeanie and Michael O’Neill
Suzy and Henry O’Reilly
Anne and Frank Palopoli
Susan and Rob Peck
Isa Qasim
Joan and Tim Riddle
Theresa and John Rollins
Marilynne and Jay Rose
Pat and Scott Sanders
Matthew Schultz
Carol and Ed Shearon
Joan and Francis Smith
Dana Spain
Nicole Tell and Richard Thau
Judith and Paul Thompson
Paula and Nick Torres
Mary Ann and Bob Watson
Kim and Will Whetzel
Suzan Willcox and David Nation
Connie and Sankey Williams
Jacqueline and Eugene Williams
Claudia and Dennis Willson
Nancy Wingo
Leigh Wood
Freeman Zausner

**SPECIAL IN-KIND CORPORATE PARTNERS**
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Grant Thornton
Interstate General Media LLC
Kimmel Center for the Performing Arts
M&M Displays
McCausland, Keen & Buckman
Philadelphia Phillies
Steen Outdoor Advertising
Stradley Ronon Stevens & Young
Urban Outfitters, Inc.

**SPECIAL NONPROFIT PARTNERS**
Business Leadership Organized for Catholic Schools & Independence
Mission Schools
Young Friends of CSFP

*These represent all campaign gifts received from 2011 to January 2015. We apologize in advance for any errors or omissions.*
“I was part of the first Children’s Scholarship Fund Philadelphia group, and now I am in a position to graduate in 2015 from Temple University. I am very excited about that.”

ANTHONY SAMUELS
CSFP ALUMNUS
TEMPLE UNIVERSITY, CLASS OF 2015
Both the PA Educational Improvement Tax Credit (EITC) and the newer PA Opportunity Scholarship Tax Credit (OSTC) programs provide companies with a 90% tax credit against Pennsylvania corporate income tax or personal income for pass-through entities for donations made to approved non-profit scholarship organizations like CSFP. By combining these tax credits with deductions for gifts to charitable organizations, these programs can be virtually cost free.

**THESE FUNDS ARE VITAL TO PROVIDING HOPE, OPPORTUNITY & SUCCESS FOR THOUSANDS OF CHILDREN.**

CSFP has been a long-standing participant in EITC, which allows companies to receive tax credits for support to both scholarship and enrichment organizations.

When OSTC was launched in 2012, CSFP was one of the first nonprofit organizations to participate.

OSTC is more targeted than EITC. OSTC donations can only be made to scholarship organizations that provide financial assistance to children trapped in the catchment zones of the 15% of lowest-performing public schools in the PA. Unfortunately, nearly half of these failing schools are in Philadelphia.

The PA OSTC or EITC program offers corporations a way to support the transformative opportunities that CSFP scholarships provides for pennies on the dollar. These programs are so popular that they fill up quickly, so please contact us well in advance of the tax credit bank opening on July 1. For more information, please visit www.csfphiladelphia.org/taxcredits or call 215-670-8410.

<table>
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<th>DONATION</th>
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<td>FEDERAL SAVINGS</td>
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<td>(NET @35%)</td>
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<td>TAX SAVINGS</td>
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**SAMPLE TAX CREDIT CALCULATION**

PROVIDES 28 CSFP SCHOLARSHIPS

“In supporting the education of Philadelphia students facing economic challenges couldn’t be more important to supporting the city’s long-term growth. Through the Pennsylvania Education Improvement Tax Credit (EITC) and the Opportunity Scholarship Tax Credit (OSTC) programs, PNC can support the educational futures of Philadelphia’s most needy students, for pennies on the dollar. I encourage other businesses in the Greater Philadelphia region to participate in the EITC and OSTC programs.”

**JEAN CANFIELD**

PNC SENIOR VICE PRESIDENT, AND DIRECTOR OF CLIENT AND COMMUNITY RELATIONS FOR PHILADELPHIA AND SOUTHERN NEW JERSEY & CSFP BOARD MEMBER
IN 2014, CSFP was named Nonprofit of the Year by the Main Line Chamber of Commerce. CSFP joined hundreds of area business leaders at the annual Celebration of Business Leadership luncheon to be recognized for its business excellence and its efforts to make the Greater Philadelphia area a better place to live and work.

For the second year in a row, CSFP earned the highest rating (4 stars) from Charity Navigator. This designation recognizes CSFP’s sound fiscal management practices and commitment to accountability and transparency.

On April 15, CSFP and the Greater Philadelphia Chamber of Commerce (GPCC) announced a year-long partnership to scale local utilization of the PA OSTC program.

CSFP partnered with trade groups, including the Pennsylvania Institute of CPAs and Automobile Dealers Association of Greater Philadelphia to inform their members about PA OSTC and encourage participation.

CSFP was featured in many news outlets throughout the region, including The Philadelphia Inquirer, Philadelphia Business Journal, WPVI-ABC Channel 6, KYW Newsradio, and The Philadelphia Tribune.

“Children’s Scholarship Fund Philadelphia’s coveted 4-star rating puts it in a very select group of high-performing charities.”

KEN BERGER CHARITY NAVIGATOR President and CEO
In 2014, CSFP hosted 13 events providing enrichment and supportive activities to our families. With a staff of 8, CSFP relies on the help of both corporate and individual volunteers. CSFP worked with over 300 volunteers who donated their time and talents supporting CSFP families. Here are some of the highlights from 2014:

**WEEKEND AT THE ACADEMY OF NATURAL SCIENCES OF DREXEL UNIVERSITY**
In March, over 1,000 CSFP participants and their families visited the Academy of Natural Sciences of Drexel University for a much-reduced entrance fee at this 2-day event.

**SUMMER MATH & WRITING TUTORIAL**
In July 2014, this tutorial offered 40 rising 7th and 8th graders educational sessions focused on math and writing to prepare them for high school.

**CAREER DAY**
Fourteen young professionals representing the Young Friends of Children’s Scholarship Fund Philadelphia shared information about their careers with inquisitive and excited students from CSFP participating school, St. Peter the Apostle.

**CSFP BENEFIT PARTY**
In October 2014, CSFP and Urban Outfitters, Inc. hosted the “Sowing the Seeds of Future Success” Benefit Party focusing on educational innovation in the Philadelphia area. The successful evening raised a record-breaking $4.1 million, which will support CSFP’s mission.
CSFP BOARD

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CSFP President

Steven H. Kapp
CSFP Vice-President & Treasurer
Principal, Maverick Capital

Elizabeth Polizzi, Ph.D.
CSFP Secretary
Executive Director, IGN Foundation

James G. Logue, Esq.
CSFP Counsel
Partner, McCausland, Keen & Buckman

Jesse T. Amoroso
Vice President
Amoroso’s Baking Company

Michael Barrist
Principal
TRDS Holdings

Shelley L. Boyce
President & CEO
MedRisk

CSFP LEADERSHIP TEAM

Ina B. Lipman
Executive Director

Julie Raiken
Program Director

Nicole G. Tell
VP Development

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VP, Amoroso’s Baking Company

Zac Arbitman, Esq.
Associate, Fox Rothschild LLP

Lindy Black-Margida
Senior Associate Director, Academic Affairs, The Wharton School, University of Pennsylvania

Heather Cressman
Tax Manager, Baker Tilly Virchow Krause

Allison Fox
Senior Director, Publisher Development, eBay Enterprise Affiliate Network

Max Hjelm
Financial Representative, Northwestern Mutual

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Sean-Tamba Matthew
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Renee Brooks
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Executive Director
Vincera Foundation

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SVP & Chief Administrative Officer
Thomas Jefferson Methodist Hospital

William Sasso, Esq.
Chairman
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John Shoemaker
Managing Partner
Milestone Partners

John B. Stine II
Assistant Office Managing Partner
Grant Thornton LLP

Nicholas Torres
President
Education-Plus, Inc.

Camilla Whetzel
Sales Associate
Berkshire Hathaway Homes

Ina B. Lipman
Executive Director

Julie Raiken
Program Director

Nicole G. Tell
VP Development
CSFP - a simple program...

- All CSFP scholarships are need-based, awarded by random lottery and not just to those in the top of their class.
- All scholarship families must contribute a minimum of $500 towards their child’s tuition.
- Up to three children in a family can receive scholarships.
- The average scholarship amounts of our scholarships are much higher than other local nonprofits.

- 85% CSFP youngsters eligible for free or reduced school lunch.
- 90% budget allocated to direct mission/program efforts.
our four-year scholarships ensure long-term success and continuity

96%
on-time high school graduation rate

no other program in PA so widely addresses the scholarship needs of K-8th graders, a crucial age for building academic and social skills

85%
post secondary continuation of education

CSFP has awarded over 18,500 scholarships to date, and in 2014, served 5000 children attending over 185 area schools